



**ST. VINCENT
MEDICAL CENTER FOUNDATION**

2131 West Third Street
P.O. Box 57992
Los Angeles, California 90057-0992
Telephone: (213) 484-7325 FAX: (213) 484-5323

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April 7, 1992

Patrick Rogge, Sr. V.P.
J. Walter Thompson/Los Angeles
11766 Wilshire Blvd., Ninth Floor
Los Angeles, CA 90025

Dear Pat:

We hope that you are as pleased as we are with the way the Foundation Board is developing. As you know, one of the first major projects we are undertaking is the fundraising for the new Guest Center in Seton Hall. This Center, which will provide short-term accommodations for family members of very young and elderly patients undergoing prolonged or difficult treatment, will help to meet a growing and vital need. The Center will include 16 private guest rooms along with shared lounge, kitchen, and laundry facilities. The estimated cost of the project is \$500,000. I am enclosing materials which provides additional information about this important facility.

The Development Committee is working actively with the Foundation staff to identify and secure support from selected individuals and private foundations which have previously supported the Medical Center. This effort is very promising. At the same time, however, our commitment, as Trustees, to this fund raising effort is crucial. One of the first questions many prospective donors ask is "What have the Trustees committed?" Our answer must clearly demonstrate our leadership role in fund raising for the things we believe in at St. Vincent. This is especially true for our first major initiative.

During the next few weeks the members of the Development Committee would like the opportunity to sit down with you individually to discuss this project and to explore with you the level of financial commitment you might be prepared to consider. We will be calling shortly to arrange a mutually convenient time to talk. Our goal for this project is a total of \$150,000-\$200,000 from the Foundation Board of Trustees.




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We hope that when you have a chance to sit down together with us or one of the other members of the Committee, you will join us in making a significant commitment to this project and to the future of the Medical Center.

Yours truly,



William Love
Co-Chair



Gerald S. Weisstein
Co-Chair

L&W:bjm

Enclosures

cc: Stephen T. Mellinger, Jr.



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FOR IMMEDIATE RELEASE

Contact: Carmen Ulmer

(213) 484-7325

Los Angeles, November 1, 1994 - The new Seton Guest Center at St. Vincent Medical Center (SVMC) opened its doors on November 1, 1994, with a dedication ceremony and celebration party attended by more than 130 medical staff and guests.

Vincent F. Guinan, SVMC's President and CEO, Sr. Agnes McPhee, D.C., Manager of Seton Guest Center, Sr. Teresa Piro, SVMC Chair of the Board, Mary Winsor, SVMC's Auxiliary Past President and Nancy L. Thacker, SVMC's Foundation Board Chair were at hand to cut the ribbon and welcome guests to the 23-room facility.

Because St. Vincent Medical Center patients come from around the country and around the world, Seton Guest Center was created as a safe and affordable haven for their families.

Sister Agnes McPhee, D.C., who just returned to California after 32 years of service in Taiwan, will be managing the Guest Center.

As manager, Sister Agnes will make reservations, receive guests and see that everything runs smoothly. "I plan to do whatever I can to help our guests" she said. "After all, it is these loved ones who give our patients a special kind of support and care."

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FOR IMMEDIATE RELEASE

Contact: Carmen Ulmer

(213) 484-7325

Los Angeles, November 1, 1994 - St. Vincent Medical Center's Vincent F. Guinan, President and CEO, Sr. Agnes McPhee, Manager, Seton Guest Center, Sr. Teresa Piro, SVMC Chair of the Board, Mary Winsor, Auxiliary's Past President and Nancy L. Thacker, Foundation Board Chair, celebrate the opening of the newly refurbished 23-room Guest Center for families of out-of-town patients.

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